***Here is a template to help you get started writing your own press release.***

**[COMMUNITY] ON THE ONTARIO BARN QUILT TRAIL (sample headline)**

**On September 27, MIDDLESEX (COMPANY NAME) celebrates new trail by local volunteers (brief description)**

**[Community Name], ONTARIO, (September X, 2014)** –You have seen one, haven’t you? While driving along a county road? While driving to Florida? Have you spotted those beautiful art pieces Installed on timber frame barns along I-75? Thousands of handsome barns proudly host a barn quilt in their gable peaks. The count is up to 6000 and spreading. It all started in Ohio but in Canada, we can’t resist. Barn quilts are just too much fun.

Barn quilts honour our quilters and the textile arts. Barn quilts draw attention to the magnificent barns that are fast disappearing. Barn quilts tell stories. They draw motorists to our rural highways, roads that have many stories to tell. Barn Quilts are rural graffiti - civic art pointing to sacred places, battlefields, and historic locations that we have forgotten about.

Barn quilt projects bring our communities together. Youth, elders, busy farmers, new residents, older timers, history buffs, business owners. A barn quilt project seems to get everyone involved. (You have to be pretty cynical to dislike barn quilts.)

(insert descriptive statement below about your trail)

Example: The Longwoods Barn Quilt trail has brought together hundreds of community volunteers, painters, quilts, and storytellers. The trail commemorates the stories of the women and children who lived along Longwoods Road during the War of 1812.

(insert descriptive paragraph about what your trail entails)

Example: The Longwoods Barn Quilt Trail is a 65-kilometre Barn Quilt Trail located in Middlesex County. Running from the Tecumseh Monument near Thamesville to the Delaware Speedway - “Broken dishes”... “Moravian Star” ...“broken heart” and “rail fence’ are just some of the quilt blocks telling stories about the War of 1812. The heritage barns selected to exhibit the murals are close to important landmarks and sacred places.

**Background**

Insert paragraph about your project.

**For more information, please contact:**

Name of Community Trail Organizer  
  
Phone:

Email: